



Council Meeting Minutes
 Hilton San Francisco Union Square
 Golden Gate 3-4
 Saturday, November 3, 2018
 8:30 am – 5:00 pm

Council Members Attending

<p>Board of Directors Marc Rubin, President Terry Shevlin, President-Elect Anne Christensen, Past President Mark Taylor, Vice President–Finance Mark DeFond, Vice President–Research and Publications Steve Kaplan, Vice President–Education Elaine Mauldin, Director–Focusing on Intellectual Property Tracie Miller-Nobles, Director-Focusing on Membership Paul Munter, Director-Focusing on Academic/Practitioner Interaction Audrey Gramling Director–Focusing on Segments Tracey Sutherland, Executive Director</p>	<p>Council Officers David Stott, Chair Cindy Durtschi, Chair-Elect Markus Ahrens, Past Chair</p> <p>International Members-at-Large Ana Marques Sanjay Kallapur</p> <p>Region Representatives Ramesh Narasimhan, Mid-Atlantic Natalie Churyk, Midwest Yvette Lazdowski, Northeast Eric Bostwick, Southeast Mary Fischer, Southwest David DeBoskey, Western</p>	<p>Section Representatives Dale Flesher, AAH Eldar Maksymov, ABO (<i>alt.</i>) Mary Curtis, AIS Carolyn Norman, APLG Nancy Nichols, ATA Randal Elder, AUD Dahlia Robinson, DIV Cindy Durtschi, FA Brian Bushee, FARS D. Larry Crumbley, GIWB Linda Parsons, GNP Patricia Poli, IAS (<i>alt.</i>) Charles Cullinan, PI Brigitte Muehlmann, SET Bambi Hora, TLC Cathy Scott, TYC</p>
---	---	---

Guests & Staff Attending

Susan Rucker, formerly KPMG (non-profit expert)
 Julie Smith David, Chief Innovation Officer
 Susan Crosson, Director, Center for Advancing Accounting Education
 Barbara Brady, Director, Operations
 Nancy Maciag, Manager, Executive and Board Services

Council Members Not Attending

<p>Board of Directors Wim Van der Stede, Director–Focusing on International</p>	<p>Section/Region Representatives Kathy Rugar, ABO Mahendra Gujarathi, IAS Amal Said, Ohio Monte Swain, MAS</p>
---	--

Meeting Minutes

MSC = Motion, Seconded, Carried

MSF = Motion, Seconded, Failed

A. Welcome – Council Chair David Stott welcomed everyone to the November 2018 Council meeting in San Francisco and reminded everyone that this would be the location for the 2019 Annual Meeting. Introductions were made by table. The importance of Council and communication between Council Representatives and their respective Segments was stressed. The agenda was reviewed with no comments or questions.

MSC to approve the August 2018 Council Meeting minutes.

B. Executive Director's Report – Tracey Sutherland gave an overview of which events would be in the two hotels for the 2019 Annual Meeting. Council members were asked for input on potential At-Large panel topics and panelists. She gave an update on three of the AAA's Core Activities: Membership, Meetings, and Publications:

- Overall membership continues to trend upwards.
- Meetings continue to grow with a larger total number of meetings held than in past years
- Publications continue to be strong with our collection being available to all AAA members via the Digital Library, and the use of tools such as ORICD, Kudos, and CrossCheck.

Julie further discussed the three driving forces from the "Sharpening Our Vision" project: *technology, globalization, and financial constraints*, and their impact on projects and processes. The Sustainability Mindset and Council's activities over the past two years have had significant impact on projects and developing processes for helping to examine profitability. Other trends identified in 2016 remain, but may have been accelerated including inflation, wages, travel costs, unemployment rates, a decrease in tenure-track faculty, and increasing on-line enrollment vs. traditional classroom learning.

C. Treasurer's Guidebook – Julie Smith David presented an overview of the Treasurer's Guidebook which was developed to assist Segment Leaders in understanding the various aspects of what goes into the Segment Financials that are sent quarterly. An activity where Council members participated in an activity to find answers within the Guidebook was completed. Council members agreed that the Guidebook would serve as a good resource for current and future leaders. Input was received from Council members and a final version will be updated and added to the Segment Leader website.

D. Council Committee on Awards Committee (CCAC) – David Stott and 2018-2019 CCAC Chair Natalie Churyk described the purpose and composition of the CCAC and explained the importance of the committee's work for the AAA. Members who served on the 2017-2018 CCAC were thanked for their service. Six positions needed to be filled and there was a total of six nominees/volunteers for the committee, so no election needed to be held. Appointed to the 2018-2019 CCAC were D. Larry Crumbley, Dale Flesher, Tracie Miller-Nobles, Brigitte Muehlmann, Linda Parsons, and Amal Said.

E. New Activity Approval Process – Marc Rubin reviewed the New Activity Approval Process and the steps taken to develop the policy and forms to be used. He reviewed the work that Council participated in on the Sustainability Mindset, including impact & productivity, intended impact, and the Round 1 and 2 forms that were developed. The process and forms are posted on the AAA website for members to use to submit their new activities.

F. Segments Update – Audrey Gramling gave an update on activities that the Segments have been participating in. She gave a recap of the 2018 Segment Volunteer Leader Workshop that was held at the Annual Meeting, as well as the Segment Leader Website, Section & Region Meeting timelines, Segment Email Calendars, and Monthly Segment Leader email communications. She also shared that there are Segment Leader Webinars scheduled for the Fall and Spring. The Fall webinar will be held on November 12, 2018.

Meeting Minutes

MSC = Motion, Seconded, Carried

MSF = Motion, Seconded, Failed

G. Council Ballot Committee Meeting – David Stott and Cathy Scott, Chair of the Council Ballot Committee (CBC), explained the overview of the CBC and today's vote for the two candidates to be placed on the slate for the Board of Directors for the position of Director – Focusing on Academic/Practitioner Interaction. Cathy explained the roles and responsibilities for the Director position. Cathy, Council Past-Chair Markus Ahrens, Council Chair-Elect Cindy Durtschi, David, and Tracey Sutherland facilitated the discussions of each of the six candidates for the position. Following an election, John Hepp and Sridhar Ramamoorti were chosen as the candidates to be added to the Slate of Officers for the 2019-2020 Board of Directors election. During the election, Council members signed the annual Conflict of Interest and Code of Ethics policies.

H. Centers Update – Susan Crosson reviewed the various conferences and workshops that have been developed through the Center for Advancing Accounting Education including Accounting /S Big Data, Accreditation, Blockchain, and Intensive Data & Analytics. There have also been CTLA Emerging Issues Tracks at the Region Meetings. Insights on what the AAA Center's Emerging Issues Forums should offer next were gained when the Council shared their feedback in a series of interactive activities lead by Audrey Gramling, David Stott, Markus Ahrens, and Susan Crosson.

Wrap Up – David Stott thanked everyone for a productive meeting. Dates for the upcoming 2018-2019 Council meetings were discussed. David also reminded everyone that the Call for Nominations was open for the 2019 AAA Awards, as well as the importance of submitting nominations. The deadline for nominations is January 31, 2019.

The meeting adjourned at 4:40 pm.